

Table 1. Annual content strategy

	January	February	March	April	Mai	June	July	August	September	October	November	December
<b>Health education</b> (World Health Organization, 2023)	<i>Behavioral interventions</i> - Families - Schools - Universities - Companies - Social groups	<i>Communicable diseases</i> - HIV - Tuberculosis - Tropical diseases - Hepatitis - Sexual infections	<i>Conditions</i> - Cancer - Mental illness - Degenerative diseases - Respiratory diseases - Diabetes	<i>Disasters</i> - Climate change - Earthquake - Tropical cyclones - Chemical incidents - Radiation emergencies	<i>Wellbeing</i> - Brain health - Mental health - Oral health - Sexual health - Child growth	<i>Health systems</i> - Patient safety - Health financing - Hospital system - Clinical trials - Genomics	<i>Human behaviour</i> - Addictive behaviors - Nutrition - Physical activity - Self-care - Violence against women or children	<i>Physical environment</i> - Air pollution - Environmental health - Food safety - Occupational health - Water and hygiene	<i>Physiological interventions</i> - Blood products - Organ donations - Use of medicines - Group therapy - Art therapy	<i>Demographics and population</i> - Ageing - Women's health - Child health - Migrant health - Disability	<i>Socio-political determinants</i> - Commercial determinants - Health ethics - Health security - Gender - Sustainability	<i>Substances</i> - Drugs - Tobacco - Biologicals - Micronutrients - Radon
<b>Patient's rights</b> (European Commission, 2002)	1-Right to preventive measures	2-Right of access	3-Right to information  4-Right to consent	5-Right to free choice	6-Right to privacy and confidentiality	7-Right to respect patients' time	8-Right to the observance of quality standards  9-Right to safety	10-Right to innovation	11-Right to avoid unnecessary suffering and pain	12-Right to personalized treatment	13-Right to complain	14-Right to compensation

<b>Health Innovations</b> (Time, 2019)	Drone-delivered medical supplies	Mergers of applications (health wearables, monitor systems) to enhance big data practices	Cure of diabetes by using stem cells that produce insulin	Improvement of diversity in global biobanks by integrating NDA data from African patients	Cancer research based on the use of big data and artificial intelligence	Use of wristbands to read patients' minds and trigger movements	Utilization of ultrasound, chips, and iPhones to allow patients access medical imaging for free	Use of artificial intelligence to diagnose cancer at early stages	Utilization of artificial intelligence-based software to read scientific papers	Development of new business models for healthcare organizations	Use of 3-D digital hearts to avoid invasive procedures	Implementation of neurological rehabilitation practices based on virtual reality
<b>Social Issues</b> (Human Rights Career, 2023)	Poverty	Climate change	Food insecurity	Human rights for particular communities (children, Refugees)	Pandemics	Healthcare (physical and mental diseases)	Gender equality	Cybersecurity	Disinformation and freedom of the press	Authoritarianism and the crisis of capitalism	Debt crises and political corruption	Global cooperation